SMITH & NOBLE
REFLECT YOUR STYLE GUIDE
You Deserve A Treat(ment)
Welcome to the wonderful world of window decorating. We’re pleased to bring you this guide to help create beautiful and unique looks for the windows in your home.
Define Your Project

With any design project, you want to take some time to think about your vision before you jump in and start making decisions. This especially rings true for those investment pieces (like custom window treatments) that you want to love looking at for more than just one or two seasons. You'll find helpful quick start questions on p21 and a project worksheet on p23.
Form & Function

How do you want the window to feel —tailored, romantic, modern? What do you need your window treatments to do —block the sun, create privacy, make the room less drafty? Do you have unique windows or doors? Want to control your shades with a remote? Your answers to these questions will ultimately guide you to the window treatment that truly reflects your wants, needs and style.

Your Click Is My Command

Raise and lower shades with the touch of a button with Motivia® Motorization
One Size Does Not Fit All

The arch. The clerestory. The skylight. The bay. The sliding door. The French door. We have custom options for every shape. (Yes, even that one.) At S&N, we know windows and doors don’t come in just one size. Which is why every treatment is made-to-order for a flawless fit. We can say with confidence that a ready-made treatment will simply be a misfit.
Designed To Go Together

Design elements should tie together (color, pattern or style), even if they’re going in multiple spaces. Matching is not necessary, but there should be a sense of cohesion. A solid plus a pattern is a popular combination — if your window treatment involves a pattern, pair it with a solid color found within the pattern. Mixing multiple patterns can also be fun, as long as they have one color in common. Hardware is designed to coordinate across all product lines and our library of on-trend fabrics and trim, available by the yard, can be used to make your own décor accents. Our expert designers will help you synthesize your vision.
Balance style, functionality and budget with our unique approaches.

**3 WAYS TO DESIGN YOUR VIEW**

**BEAUTIFUL FUNCTION**
Meet your privacy and light control needs with a simple, elegant solution. For an average window about three feet wide, estimate $150-600, depending on product and material selected.

**DECORATIVE & PERSONALIZED**
Your functional solution elevated with more style, color and personality. For an average window about three feet wide, costs range from $600 to $1,200.

**MAKE A STATEMENT**
Function, plus personality, plus designer details that make your window stand out. To customize with layers, designer hardware and luxury fabrics and materials, plan on $1,200 to $3,000 per window.
Family Room

- Cold in winter, hot in summer
- Odd-shaped windows
- Create a fun focal point

Before

After

- Honeycomb Shades keep the room comfortable all year
- Coordinating Luxe Linen Honeycomb Arch Shades
- Pop of color with the look of linen in 18500 Luxe Linen/Seafoam
Media Room

- Block out light
- Update existing drapery
- Create coordinated look

Before

After

- Wood Shutters in 17648 Ash
- Grommet Drapery in 18658 Erosion/Forged Iron w/ insulation lining
- Shutters, Drapery & custom Pillows are designed to go together
Dining Room
- Tall & wide windows
- Impress guests
- Dramatic color

Before

After
- Deco Metal Traversing Hardware in 13673 Java for easy operation
- Wave Drapery in luxurious 18683 Velvet Chic/Indigo
Master Bedroom
- Block light for sleeping
- Add glamor but keep it neutral
- Sliding doors & corner solution

Double Layer Drapery in 18657 Erosion/Moonstruck (front) with Blackout Lining & 18040 Bella/Natural (back)
- Luxurious fabrics add glamorous texture
- Sundry Corner Mount Hardware in 17547 Platino

Before

After
Kitchen

- Add texture & filter light
- Hard to reach windows
- Impress your guests

Before

After

- Filter light beautifully with exclusively designed Natural Woven materials
- Motivia® Motorization for hard to reach windows
- Flat Fold style in 16792 Ananda/Coal adds texture
• Solar materials to reduce heat and glare
• Shades in 17304 Essentials/Chocolate for sleek style
• Dark colored solar materials with 10% openness block UV rays, not your view
Kid's Bedroom

- Child safe
- Dark for sleeping
- Corner Window

Before

After

- Child Safe Cordless Honeycomb Shades in 3259B Classic/Snow
- Corner Window Tailored Cornice in 18331 Panama Tarrazzo/Blue Rochefort
- Coordinating Pillows
Child Safe Treatments

Every Smith & Noble window treatment meets or exceeds stringent industry and government safety guidelines. For homes with small children and pets, there’s no better way to eliminate risk than to use one of our cordless or motorized products. Whatever your needs, safety comes first. But with Smith & Noble, style is always top notch.
We’ve brought the accessible luxury of Scott Living to some of our most popular products. Natural Woven Shades, Roller Shades, Solar Shades, Honeycomb Shades ... plus new fabrics to choose from for Fabric Shades, Drapery and Top Treatments. Because all of the Scott Living custom window treatments are designed to go together, you can create a coordinated look throughout your home in the signature style of the hosts of HGTV’s “Property Brothers,” Drew and Jonathan Scott. What’s the secret? Choose just a few colors, patterns and textures and carry them throughout your home. That’s what we did to get these beautifully coordinated looks featuring the Scott Living Collection for Smith & Noble.

"We’re excited to show you our exclusive custom window treatment collection, only at Smith & Noble."
—Drew and Jonathan Scott

SEE THE ENTIRE COLLECTION AT smithandnoble.com/scottliving
the wendy bellissimo home & kids collections

When you think of Southern California style, chances are you envision breezy sophistication, and sun-kissed spaces. Wendy Bellissimo is one of the tastemakers behind that vision. This exclusive collection of window treatments reflect the colors, materials and finishes that inspired not only her own home, but also those of the celebrity clients for which she designs. Wendy Bellissimo was among the first designers to recognize the style potential of nurseries and kids rooms. She is known for creating bedrooms that reflect the sweetness and whimsy of childhood, while still flowing seamlessly with the sophistication of the rest of the home—and almost miraculously, maintaining their appeal from babhood up through the teen years.
Madcap Cottage Collection

The Madcap Cottage Fabric Collection is as vibrant as the Madcap gents themselves! Our collaboration is a sparkling combination of stylish patterns and exciting scale to brighten a room and make it buzz with character. Take your décor from boring to fabric forward. The Madcap Cottage Fabric Collection is available for Smith & Noble Drapery, Fabric Top Treatments, Fabric Roman Shades and Pillows. Plus, get the collection By The Yard for all of your décor accents.

SEE THE ENTIRE COLLECTION AT smithandnoble.com/madcap-cottage
Unleash Your Inner Designer
(No one needs to know we helped.)

Inspired by what you see in this guide? We can help with everything from product and material choice, to measuring and installation, right in your own home. You’ll experience all of the fun of a design project – and none of the hassle. You’ll get a collaborative partner who listens to your goals, respects your budget and takes the time to answer all your questions.
What To Expect

• When your design pro arrives, she (or he) should ask to take a tour of your home. Why? Because designing is never about just one room; it’s as much about how that one room plays into the style of the whole house.

• Once the tour is over, you and your consultant should start talking about your project in a more detailed way. What look do you want? What challenges do you have? What’s your budget? Have you seen looks online or in magazines that you love? The more information you can provide up front, the happier you will be with your end result.

• Don’t make the mistake of jumping right into picking fabrics and products. Your design pro should talk through window treatment options that will meet your functional needs and best reflect your personal style.

• Once you’ve narrowed it down to a few styles you love, she (or he) may sketch out options and provide information about the various products and materials available. Make sure you are comfortable with the budget range of the looks you are considering before you get too specific.

• The process of choosing window treatments is fun! You should never feel pressured at any point. In fact, you should feel comfortable enough with your design pro that you can speak up about any concerns along the way with confidence that your designer is there to help you achieve the perfect window treatment for you.
Quick Start Questions

With any design project, you want to take some time to evaluate your functional needs and determine your creative vision. Here are some of the key questions to ask yourself as you get started. Go to page 23 for our Project Worksheet.

• Who uses the room and what is the room used for—playing, entertaining, working, relaxing or sleeping?

• What’s the specific challenge you need to solve? Is there too much glare on your TV or computer screen? Is the sun fading your sofa or wood floor? Is there too little privacy? Is the room too cold or hot?

• What are your favorite colors? Not sure? Check your closet. Usually the colors we love most are reflected in our wardrobes as well as our homes.

• Are there patterns or colors in the room? Or are most of the furnishings solids or neutrals?

• What’s the style you hope to achieve? Casual or formal? Dramatic or minimal? Traditional or modern? Eclectic or classic?

• Are your windows tall or hard to reach?

• What’s your budget?
Sample Project

Project Worksheet

Now is the opportunity to make your windows as unique as you. There are a wide variety of choices and price points, and a true pro will guide you to the best solutions to meet all of your needs. Look through magazines and take cut anything that inspires you. Start a design file to keep all the clippings in one place. Love to wander the web looking for inspiration? Create a Pinterest board to organize all the design ideas you find along the way.

- Name of room: ____________________________
- My decorating style: ____________________________
- What style room: ____________________________
- What activities in the room: ____________________________
- Room’s color palette: ____________________________
- Room’s color scheme: ____________________________

<table>
<thead>
<tr>
<th>Name of room</th>
<th>Master bedroom</th>
<th>Tranquility</th>
<th>Common area</th>
<th>Study</th>
<th>Bathroom</th>
</tr>
</thead>
<tbody>
<tr>
<td>My decorating style</td>
<td>Elegant and modern</td>
<td>Neutral</td>
<td>Classic</td>
<td>Casual</td>
<td>Contemporary</td>
</tr>
<tr>
<td>Style of the room</td>
<td>Sleep and relaxing</td>
<td>Formal</td>
<td>Casual</td>
<td>Modern</td>
<td>Playful</td>
</tr>
<tr>
<td>Color palette</td>
<td>Beige walls and white wood mouldings</td>
<td>Neutral</td>
<td>Bright</td>
<td>Soft</td>
<td>Bold</td>
</tr>
<tr>
<td>Room activities</td>
<td>Sleeping and relaxing</td>
<td>Reading and writing</td>
<td>Watching TV</td>
<td>Studying</td>
<td>Relaxing</td>
</tr>
</tbody>
</table>

- Budget range: $0 - $500
- Budget range: $501 - $1000
- Budget range: $1000+

- I NEED: ____________________________
- Privacy: ____________________________
- Noise dampening: ____________________________
- Room darkening: ____________________________
- UV protection for my furniture/floors: ____________________________
- To protect my view: ____________________________
- Energy efficiency: ____________________________

- I have children/ pets: ____________________________

Questions:

- What kind of window treatments give me the most light control and privacy?
- What’s best to save energy?

- LUXE LINEN
- ROOM DARKENING
- CORDLESS DAY/NIGHT
- HONEYCOMB SHADES

Room Darkening materials are ideal for bedrooms, nurseries, media rooms or anywhere light blocking is required for privacy & enhanced insulation.

- ENERGY EFFICIENT

The hexagonal cell shape of these cellular shades traps air in an insulating layer between your room and the outdoors – lower heating bills in the winter, less AC in the summer.

- CHILD & PET SAFE

Every Smith & Noble window treatment meets and exceeds strict safety guidelines.

- VERSATILE LAYERING

While beautiful on their own, Honeycomb Shades are an inspired base layer under Drapery.

Guide To Designing Beautiful Windows | 26

Need more help? See page 25

800.248.8888

smithandnoble.com
Project Worksheet

Now is the opportunity to make your windows as unique as you are. There are a wide variety of choices and price points, and a true pro will guide you to the best solutions to meet all of your needs. Look through magazines and tear out anything that inspires you. Start a design file to keep all the clippings in one place. Love to wander the web looking for inspiration? Create a Pinterest board to organize all the design ideas you find along the way.

Name of room

My decorating style

Who uses room

Room activities

Room’s color palette
  TIP: Check the current color palette of the room. What are the prominent colors of the room? What are the current accent colors? What colors do you prefer, overall?

I want the windows to look...

I like window treatments that...

I don’t like window treatments that...

BUDGET RANGE:
  0 — $500  $501 — $1000  $1000+

I NEED...
  Privacy
  Noise dampening
  Room darkening
  UV protection for my furniture/floors
  To protect my view
  Energy efficiency
  I have children/pets

Questions